

“Happy Valentines Day,” said PE CHRISTIAN PAPPAS as he brought the business meeting to order. He served double-duty, first as the Official Greeter on site at noon to welcome the attendees, then as the presider. JOE BEST led The Pledge and MARY ANN MADY gave the Invocation.

Rotarian Guests: Heinrich Fischer, Fairport Rotary. Heinrich visited our club to encourage members to attend Fairport Rotary’s annual *Savour the Flavour*, its signature annual fundraiser. It takes place on Sunday, March 4, from 1 – 4 PM at the Green Lantern Restaurant. Tickets: \$40 single/ \$75 couple, will feature a wide assortment of foods, wines and beers.

Assistant Governor Herb Gauch also attended, for “the last of [his] regular visits over the past three years.” Herb provided members with an update of events in other clubs in Area 6 (Pen-Web, Irondequoit, East Rochester, Fairport and Webster). Herb mentioned that this year’s District Conference on May 18-20 will take place at the Rochester Hyatt. Even local attendees will have to register for overnight at the Hyatt, with neither Friday’s or Saturday’s dinner priced separately. Regular conference attendees will save the cost of gas and food associated with past conference settings like Valley Forge and The Sagamore. Next year’s district conference will take place in Lake Placid.

Sunshine Report: BILL PETHICK had some minor surgery last Friday, is doing well and will be back at next week’s regular meeting.

Some members donated \$2 and others brought 2 foodstuff items for our regular collection on the 2nd Tuesday of the month.

President-elect’s Announcements:

1. How’s your penmanship? Help is needed this Saturday morning, February 18, from 9-11 AM to hand-address approximately 350 invitations to past players to participate in our Annual Spring Euchre Tournament. Bill and Rose Pethick will host the gathering at their home, 41 Granite Drive, off Route 250, south of Wegmans. PE Christian promises an assortment of bakery delights.
2. PE Christian attended a special meeting of Young Entrepreneur Academy scholars at RIT this past Monday evening. Among them was Penfield’s scholar, 5th grader Corrina Filek. The Club looks forward to meeting her before the school year ends.
3. Dollops cupcakes entrepreneur Heather Saffer will appear in a cupcakes showdown on the Food Channel this coming Sunday night at 8 PM. Among Christian’s favorites: a bacon cupcake.

Member Announcements:

4. MARIE CINTI is pleased to feature club items and activities in her weekly blog. Check it out at www.Penfieldpost.com/community/blogs, click on Marie’s photo.

HAPPY DOLLARS came from:

- Mary Ann, \$5, who attended a Rotary meeting in Phoenix and brought back a golf hat from a tournament that attracted 125,000 spectators! DON MILTON gave her \$5 which was donated to The Rotary Foundation.
- IVETH REYNOLDS, \$5, for an upcoming Rally for Girls in the city, co-presented with the University of Rochester.
- JACK BEST, \$2, got some culture at Monday night's performance of the Penfield Symphony at Penfield High School.
- AG Herb, \$5, for his support of Penfield Rotary over the past three years
- MARY WOJNOWSKI, \$1 for her daughter's participation in sectional competition
- Don Milton, \$5 for nominating Mary as the D&C's sports mother of the week.

PROGRAM: Kathleen Zicari is Senior District Sales Manager for Paychex. She joined the company right out of college 17 years ago and made her way up the ladder from a marketing assistant booking appointments for sales personnel to leading a 32-rep territory which combines Rochester and Buffalo. Tom Golisano started Paychex as a payroll company in 1971. His business customers, most of whom had 0-4 employees, kept asking for more services like pension plans, group life and medical insurance, human resource assistance. Paychex had grown quickly and had the critical mass that would support all of those additional services. Despite its local presence Paychex has captured only 14% of the local market and 10% nationally, so there is room for even more growth. Paychex now will write employee job descriptions and manual. They have a fraud prevention unit. And, virtually everything can be done on line. The corporate culture is conservative, but unlike its early days will now permit women to wear pants suits and cans of cola can be observed on employees' desks. Kathleen noted that although New York State ranks high among the most oppressive tax states, Pennsylvania taxes its residents according to the "burroughs" in which they live. NOTE: Paychex was one of Penfield Rotary's Original "Partners." The company will contribute \$500 to co-sponsor with Fairport Savings Bank the Service above Self Recognition Luncheon scheduled for April 24.

AG Herb Gauch won the **50/50 drawing** and donated his \$10 winnings back to the club.

Next week, February 21, 2012:

Program: The Rotary Foundation: George Gray, PRC Club Foundation Chair

Volunteers:

Greeter: Joyce McChesney

Reporter: Linda Kohl

Invocation: Marie Cinti

Pledge: Volker Hausin

Pick up Joe: Wally Ashnault