

THE BEGINNING: President CHARLIE BELLOMO welcomed us all from his new podium location at the center of the room. JOE BEST led the Pledge, SEAN PATTON performed the invocation, and STEVE KETCH served as reporter. The Club was treated to a delicious meal of bowtie pasta with chicken and vodka sauce, Caesar salad, and bread sliced on the bias.

VISITORS: None, unless you count SEAN PATTON, who has been on the road for the past 8 weeks meeting with clients.

SUNSHINE REPORT: TOM RECZEK called CHARLIE BELLOMO last week and let him know that BOB SMITH is back from Sudan. Bob has been working with Water for Sudan. DAVE STURTZ reports that he saw BOB GENTLE while in Florida and Bob will be returning to New York soon.

HAPPY BIRTHDAY: April birthdays for the Club include JOE BEST, CHRIS KAUSCH, DAVE STURTZ, JEFF JENNINGS, and STEVE KETCH. We all sang a lovely rendition of "Happy Birthday" to our April birthdays.

ANNOUNCEMENTS: President CHARLIE BELLOMO reported that he is working on changing next week's (4/10) meeting to be a roundtable discussion about the future of Camp Haccamo and our club's support of it. Penfield Rotary has a long history of supporting the camp, and all members of the club are strongly encouraged to attend the meeting if possible.

The District conference is coming up on May 18-20. Members have until April 15 to register.

JACK BEST updated us on the activities of the golf tournament committee and passed out a list of past hole sponsors. If you know any of these past sponsors, please contact Jack and let him know so that we can arrange to contact them. Hole sponsorships cost \$100. The tournament will be on June 4.

DON MILTION announced that there will be a putting contest benefitting Haccamo coming up on May 14th. Two-person teams will team up with a local celebrity and two campers in the contest. Cost is \$75 per person. Please contact President Charlie to sign up. Checks should be made out to RCSN.

NELS CARMAN reminded everyone about the Penfield Rotary Band's ongoing performances on the first Tuesday night of every month.

HAPPY DOLLARS:

- \$2 from MARIE CINTI for Allison's visit and her son's upcoming trip to Philadelphia to sing the national anthem at a Phillies game
- \$10 from SEAN PATTON for all his missed meetings and his March birthday
- \$2 from JACK BEST celebrating the new Buick Lacrosse he bought from CRAIG SMITH at Bob Hastings Buick/GMC
- \$2 from LINDA KOHL for her daughters' college visits
- \$2 from CHARLIE BELLOMO welcoming SEAN PATTON to the meeting and celebrating his own bowling tournament win
- \$2 from MARY ANN MADY happy to see SEAN PATTON, CRAIG SMITH and DAVE STURTZ at the meeting
- \$2 from DAVE STURTZ for his week in Florida

PROGRAM: MARIE CINTI introduced Allison Osborne, Program Manager for the Young Entrepreneurs Academy. YEA is a program, affiliated with the Simon School of Business, that mentors middle and high school students to help them develop, start, and fund a business. As part of Penfield Rotary's New Generations initiative (led by Marie), our club is sponsoring a student from Indian Landing School to go through this program.

The YEA program consists of four parts:

- 1) Students first identify a business idea. This business idea should be based on what they are passionate about and good at.
- 2) Students then write a business plan. They work with a diverse group of mentors including accountants, business people, attorneys, web designers, etc. to figure out all aspects of how the business will be run – production, marketing, prices, etc.
- 3) Students then present their business plan to an investors' panel. They are given 5 minutes to pitch their ideas. Investors who are impressed by their presentations may then choose to provide capital for their businesses.
- 4) The final step is to launch the business and hold a trade show at the end of the year.

Allison provided several examples of students who have launched successful businesses through the program and gone on to bigger and better things. An 8th grader named Trevor used the program to start a candy company. Two years later, he used what he had learned in YEA to launch the "Text Smart" campaign, which raises awareness on the dangers of texting while driving.

The Penfield Rotary Club is sponsoring a 5th grade student named Corinna Filek in the program. Usually YEA does not accept such young students, but Corinna is exceptional. Corinna started her own internet business at the age of 6 and has been making money by playing her violin and selling paintings at the Rochester Public Market for years. Her YEA business is called "Horse Buddies." It will be a line of custom horse-themed pendant jewelry that gives back 10% of its profits to Lollipop Farm and Never Say Never Stables. CHRISTIAN PAPPAS has been mentoring Corinna in developing her business, and they are currently in the process of selecting manufacturers for the pendants.

YEA started 8 years ago as a program of the U of R. Two years ago, a second program was started at SUNY Geneseo, and the organization was spun off as a non-profit group. It has expanded to 13 states and hopes to be in all 50 states within the next 3 years.

For anyone who is interested in seeing these young entrepreneurs in action, the investors' panel will be held on April 18th at 5:00 p.m. at the University of Rochester.

RAFFLE: JOE BEST won \$8 in the small pot but failed to pull the Joker. The \$107 big pot of greed moves on .

NEXT WEEK: April 10, 2012: 2+2+2 next week!

PROGRAM: Round table discussion regarding recommended club/district support of Camp Haccamo.

VOLUNTEERS:

Greeter: Bruce VanDerwarker

Reporter: Christian Pappas

Invocation: Zac Dressner

Pledge: Dave Sturtz

Pick up Joe: Craig Smith