

**The Penwheel**

**Reporter: Linda Kohl**

**May 8, 2012**

President Charlie opened the meeting and thanked the following:

Greeter: Iveth Reynolds  
Reporter: Linda Kohl  
Invocation: Steve Ketch  
Pledge: Mike Donnelly  
Pick Up Joe: Marie Cinti

After Pledge and Invocation, Nels collected money for "2 plus 2" food shelf collection. Charlie asked if there were any **visiting Rotarians** and there was: our guest speaker Naomi Silver from Rochester Rotary .

Another guest was potential Penfield Rotarian Jay Shiner from the Eastside YMCA .

**Announcements:**

Charlie: Saturday, May 12, Landscaping at Sunshine Campus from 9:00 AM -12:00 PM

Jack B: Next Tuesday Penfield Rotary meets at Unistel 650 Blossom Road at 12:15. \$11.00 lunch catered by Flutters. Tour of Spice Room, where Joe Best works, end by 1:30.

Jack B: May 17<sup>th</sup>, at BillGrays 1215-1:15 PM: Penfield Rotary Membership Information Meeting.

Bruce V: Hole in One Contest: Bruce is gratified at the response from club members for staffing. But Bruce still needs additional volunteers. He also needs locations to place signs advertising contest. Charlie gave kudos to the Golf Committee. , also special kudos to Jack Best, Bill Pethick.

Nels C: Friday, May 11, 1 PM Library- Nels will talk about Penfield Geology.

Christian P: Still need foursomes to golf at Penfield Rotary Golf Tournament on June 4

**Happy Dollars:**

- 1) Mary W-for her husband who had a surgery and is now doing well.
- 2) Joyce M: happy to be here

**Program:**

Jack introduced Red Wing Stockholder Joe Best who introduced Naomi Silver, President of Rochester Community Baseball, owner of the Rochester Red Wings.

Naomi spoke about what an exciting weekend this past weekend was with New York Yankee Andy Pettit pitching for the Empire State Yankees in Frontier Field. The Scranton team needed a home while their stadium is being renovated, so they are at Frontier Field for a half season, total of 37 games.

Naomi gave a basic overview/history of the Red Wings franchise. It began in the 1800's but became a fixture ~1900 and is longest running baseball franchise in the country. In the late 1920's the St. Louis Cardinals owned the franchise and built Red Wing Stadium in 1929. In 1961 the Baltimore Orioles took over but in 2003 the Minnesota Twins took over the team.

The goal of management is keep the games affordable. The 3 streams of revenue are 1: tickets, 2, advertising and 3, the biggest revenue generator: Concessions. All of the concessions are operated by the Red Wings except for Starbucks, Red Osier and Simply Crepes.

The Red Wings took over an "A" Club, the Batavia Muck Dogs, about three years ago and have been losing money. Naomi is hopeful that this season they will break even. However, once the Muckdog team franchise is sold, the Red Wings will receive a percentage of the proceeds, an amount that increases each year that the Red Wings continue to own the team.

Naomi told how her husband changed his last name to Silver and that they named their son after her father, Morrie Silver. Several questions were asked and answered.

For today's raffle, Mary W won the \$10.00 in the small pot.

**Next week May 15:**

**Program: not at Shadow Lake, but at Unistel, 650 Blossom Road, 12:15 – 1:30.**

**Volunteers:**

Greeter: Craig Smith  
Reporter: Jack Wetzel  
Invocation: Marie Cinti  
Pledge: Bob Gentle