

President CHRISTIAN PAPPAS started the meeting at precisely 12:35 by leading The Pledge to our Flag. DAVE STURTZ gave the Invocation.

GUESTS: Carol Wetzel, JACK'S spouse, plus Jacqueline Ulmer and Liz Brenna, invited by JACK BEST to "check out" Penfield Rotary. Jacquie operates a web-based travel agency with prices similar to Travelocity and other on-line vendors and adds extraordinary personal service. Liz owns *Socially Good Business*, which believes that **business has the power to change the world**. Both ladies would be great Rotarians.

ANNOUNCEMENTS from the President:

1. The Fall Euchre Tournament Committee will hold its first meeting on Monday night, September 10, at 7:00 PM at The Legacy at Willow Pond. The Legacy will again host the tournament, on October 28, the Bills' bye week.
2. The District Golf Tournament is in two weeks, on September 14. Christian has six players, needs two more.
3. October 6: the Penfield Community Bike Drop in conjunction with R-Community Bikes
3. The club meeting on October 9 will take place at the Nucor House, the home for Warrior SALUTE veterans to rehab because of traumatic brain injuries or post-traumatic stress syndrome suffered in Iraq or Afghanistan.
4. October 13: Hike for Haccamo
- 6 Sunday, November 4, is the Eastern Cities dinner featuring Sakuji Tanaka, this year's Rotary International president.
7. The Annual Foundation Brunch takes place on Sunday, November 11, at Belhurst Castle in Geneva, NY.

From NELS CARMAN, who:

8. exchanged club banners with Bandon Rotary Club in Oregon. Nels visited his sister who produced and directed the community's annual musical.
9. reminded members that "Tastin' the Blues" takes place on Saturday, September 15, at the Town Park. It is an exquisite combination of blues music, a chili cook-off featuring the Pappas Brothers award-winning recipe, and samples of JW Dundee brews.
10. pointed to an Article in the September Rotarian about Africa's capacity to feed the world.

ABOUT MEMBERSHIP, from Jack Best:

September will be the Club's Membership Month. This year's goal is to end with 40 members, a net gain of 12 new Rotarians. At lunchtime our attendance would average 30, and provide twice the fun and camaraderie of our current 15 average attendance. Invitation cards to "Be our Guest for lunch in September" have been placed at Steve's Original, Bill Gray's, George's, the Browncroft Family Restaurant, Penfield Fitness Center and the Eastside YMCA. NORMA WEBER has hand-addressed invitations to 75 businesses and professional firms in Penfield. Plus 22 invitations have been emailed to persons already familiar with Rotary. **Even more successful will be the personal invitation by each member to bring someone to a club meeting in September.** Jack provided each attendee with a "Start with Rotary and good things happen" card. Members are encouraged, persuaded, cajoled, asked directly to bring at least one prospective Rotarian to a meeting in September. Prospective members will be the club's guests for lunch. In early October, an Information meeting will be scheduled to inform prospective members about Rotary expectations. They would be inducted in October.

The September program schedule is listed at the end of The Penwheel.

HAPPY DOLLARS came from:

Nels, who took the train to Oregon and back

CHARLIE BELLOMO, for his very positive experience at Camp Haccamo last week

Jack Best, whose cortisone shot last week removed his pain in the butt.

MARY ANN MADY, for the success of the Red Wing game in having four boxes of books donated

BILL PETHICK, who saw a second grandson march in formation at the Maritime College to get his college studies under way

JACK WETZEL, whose granddaughter started college

Christian, for gout-provoking meals enjoyed last weekend at two of New York City's finest restaurants

#### PROGRAM: HABITAT FOR HUMANITY

Teresa Bianchi is the Director of Development for Flower City Habitat for Humanity. Last Fall she worked with Greece Rotarian Mike Sofia and Jack Best to undertake a Monroe County Rotary initiative with Habitat. In past years, Rotarians had actually constructed or put new roofs and siding on cabins at Camp Haccamo. That opportunity was lost when the Camp moved to the Rotary Sunshine Campus. So, the proposed replacement was to engage in a Habitat "Rotary Build." To help raise the \$75,000 needed to actually construct a house, Teresa engaged Monro Muffler to endorse a SKU donation (\$1, \$3, \$5) for its customers from June 12- September 22. Significant media exposure also promoted that Rotary/Habitat/Monro Muffler collaboration.

Teresa talked about the criteria surrounding a Habitat house, with most qualifiers being a family of four earning \$15,000-\$18,00 annually. Habitat's homeowners assume a 30 year mortgage, at zero percent, paid directly back to Habitat, with those proceeds going toward new "builds." They must provide 450 hours of hands-on work on a new house, with 250 hours working on other homes than their own. That work requirement also helps them to build community involvement and spirit since the houses are located near each other and create their own neighborhoods.

It takes approximately 77 days from ground-breaking to house completion. Taking the lead are the "hammer and saw" crew, made up of volunteer electricians, plumbers and carpenters. Plus Flower City Habitat has a pool of 4,000 volunteers who want to work on a house! Organizations and groups like Penfield Rotary who have donated at least \$1,000 enable their volunteers to go to the head of the line. Six volunteers a day work alongside the "hammer and saw" crew. So, over 77 days about 460 volunteers can be favored. Habitat neighborhoods not only improve life quality, but they enhance education outcomes. Habitat houses in Rochester graduate 98% of their residents from high school, compared to the prevailing 50% Rochester City School District rate.

Flower City Habitat collaborates with many organizations to raise funds or buildings. They have a "Women's Build" house, funded and constructed by women. College students are working together. Harley School is collaborating with Habitat to erect a hospice house. Heritage Christian Services is using Habitat's cabinet shop to make cabinets for its new home in the 12 Corners area. Rochester Rotary is enthusiastically supporting Habitat, with many of its members interesting in having their companies donate \$1,000 so that they can have six of their employees engage in team-building on a Habitat "build."

President Christian presented Teresa with a check for \$1,000. She remarked that Penfield is the first of the 12 Monroe County Rotary Clubs to make a \$1,000 donation and qualify for a team opportunity.

The JOKER eluded Bill Pethick who took home \$6 from the 50/50.

Next week's volunteers

Greeter: Zac Dressner

Reporter: Jack Wetzel

Invocation: Marie Cinti

Pledge: Bill Pethick

Pick up Joe: Wally Ashnault

Song leader: Bill Pethick

September's programs:

4: Barbara McManus, Director of Public Relations for Rochester General Hospital: "Plans for #10 and #20 Hagen Drive"

11: Penfield Town Justice John Lomenzo, Jr: "Penfield's Town Court: its role in our community"

18: Rotary's Group Study Exchange: To Sweden and Latvia next April. District Chair John Kenny

25: Penfield Central Schools: a tribute to retired Superintendent John Carlevatti