

President CHARLIE BELLOMO arranged for lunch with his son, John, a physician from New Zealand on his way to a medical conference in Chicago, so he asked JACK BEST to conduct today's meeting. MARIE CINTI pledged The Flag and MARY ANN MADY gave the Invocation. Jack thanked BILL PETHICK for transporting JOE BEST from his worksite at CDS/Unistel on Blossom Road.

Visiting Rotarian: KATHLEEN COVELL, frequent visitor from Rochester Rotary.

Other guests: Kit Pollicove also attended, at the invitation of Jack Best. Kit is the Director of Development for St. John's Homes. She told members that last Thursday the ribbon was cut for their first two Green House Homes, located on Fellows Road, east of Route 250. Each will be home to ten elders who need assisted care, but in a residential setting. St. John's, all of Monroe County and Penfield in particular have led the way in providing options for seniors, from St. John's Meadows which opened on Elmwood Avenue 16 years ago, to assisted living and hospice facilities throughout the region.

Other clubs last week: DON MILTON visited the Fairport Rotary Club and was impressed by its active involvement and club organization.

Sunshine Report: CRAIG SMITH continues to have major issues related to his right foot. He reported that he would much rather attend club meetings, but he is having difficulty walking. He is under doctor care—we wish him a full and speedy recovery.

Happy OCTOBER Birthday was sung today to BOB GENTLE and JACK BEST. Both members gladly paid the \$.10/year, max of \$6.00 celebratory donation for having survived another year.

ANNOUNCEMENTS:

- **District Governor-Elect Hospitality Program.** Bill Pethick described the opportunity to host an incoming district governor and spouse on his/her way to San Diego for training to lead their district next July 31. Club members have hosted DGEs from India, Nigeria, Germany, Sweden, South Africa and more. Any interest in hosting a couple from January 10-14? Need to decide by October 17. Jack Best has the forms.
- STEVE KETCH is working on the district **Vocal Contest** with the music faculty at Penfield HS. GEORGE GRAY is working with the English Department on the district **Oratorical Contest**. Both programs award some significant scholarships.

CLUB ASSEMBLY:

Each director or program chair reported on their activities:

1. CHRIS KAUSCH: **Euchre Tournament** on October 23. Help needed between 1:15 – 6:00 PM at The Legacy at 40 Willow Pond. Each member is asked to sell two tickets and ask merchants for two prizes. All members are invited to attend the final planning meeting next Monday evening, October 17, at 7:00 PM at The Legacy.
2. Don Milton reported that the **Hike for Haccamo** will net approximately \$20K, from 100 hikers and many sponsors. The Camp Committee needs support from the Monroe County clubs for the 3rd Annual **Roc City Uncorked** next Spring. It wants involvement from each club to purchase tickets and sell ads. The Penfield Rotary Board will discuss its commitment at its board meeting on Thursday, October 13, from 7:30 – 8:30 AM at Wegmans 250/441. All members are invited to attend.

3. George Gray's **Program schedule** for the fourth quarter includes former Presidential speech writer Curt Smith on November 1: "is the Tea Party over?" and Amerks announcer Don Stevens on November 15. Former Rotary Foundation Ambassadorial Scholar Cori Zerfas will speak on November 22, with D&C Economics Reporter Steve Sink coming on December 6. Those topics present good reasons to invite local business persons and professional leaders to come to a meeting, to learn more about Rotary and what Rotarians do.
4. LINDA KOHL reported on club **public relations**. The Penfield Post publishes many of our news releases, plus our Facebook and YouTube sites are gaining more traffic. Steve Ketch now distributes *The Penwheel* through the website: www.penfieldrotary.org.
5. Marie Cinti's **New Generations** activities with Penfield HS are in full gear. She has arranged a new relationship with the Young Entrepreneurs Academy whose mantra is: "*Young people with drive, passion and creativity can accomplish anything.*"
6. Jack Best reports that club service projects are working as scheduled. WALLY ASHNAULT will organize the annual Christmas Caroling at TOPS on Saturday, December 17. Jim Krohn from FoodLink will be the club's speaker on December 13. Perhaps there is a hands-on activity involving either FoodLink or the Penfield Ecumenical Food Cupboard in which members can participate this December.
7. November is Rotary Foundation month, with Director George Gray scheduling programs about The Foundation on both November 8 and 22 (Cori Zerfas). Past Foundation Director Bill Pethick reported that the High School is collecting Pennies for Polio this month.
8. The Club's current membership goal is 6x12, with inductions tentatively slated on December 6 for six additional members. Membership coordinator Jack Best suggested that the club's active involvement in service projects plus its timely, informative weekly programs both attract and retain members. He asked members to review a "classification page" that listed at least 63 professions from which new Rotarians could come. He encouraged each member to invite a local business or professional person to attend any of our upcoming meetings, to find out more about Rotary and what Rotarians do. Rotary Information meetings will take place on either November 17 or 18, over lunch at Bill Gray's/Panorama Plaza, for candidates who attend any of the upcoming meetings.

In summary, the Club Assembly provided an overview of club activities and challenges. The club's Directors now ask for feedback from each member about:

- What do you like about Penfield Rotary
- What would you change
- What would you add

The 50/50 provided Mary Ann Mady with \$10 to pay off some of her travel credit cards, but she left \$429 with the Joker for another day.

NEXT WEEK:

Program: Shelby Lohrman, from the Rochester Chess Club

Greeter: Sean Patton

Reporter: Jack Wetzel

Invocation: Bob Smith

Pledge: Michelle Stokes

Pick Up Joe: Jack Best